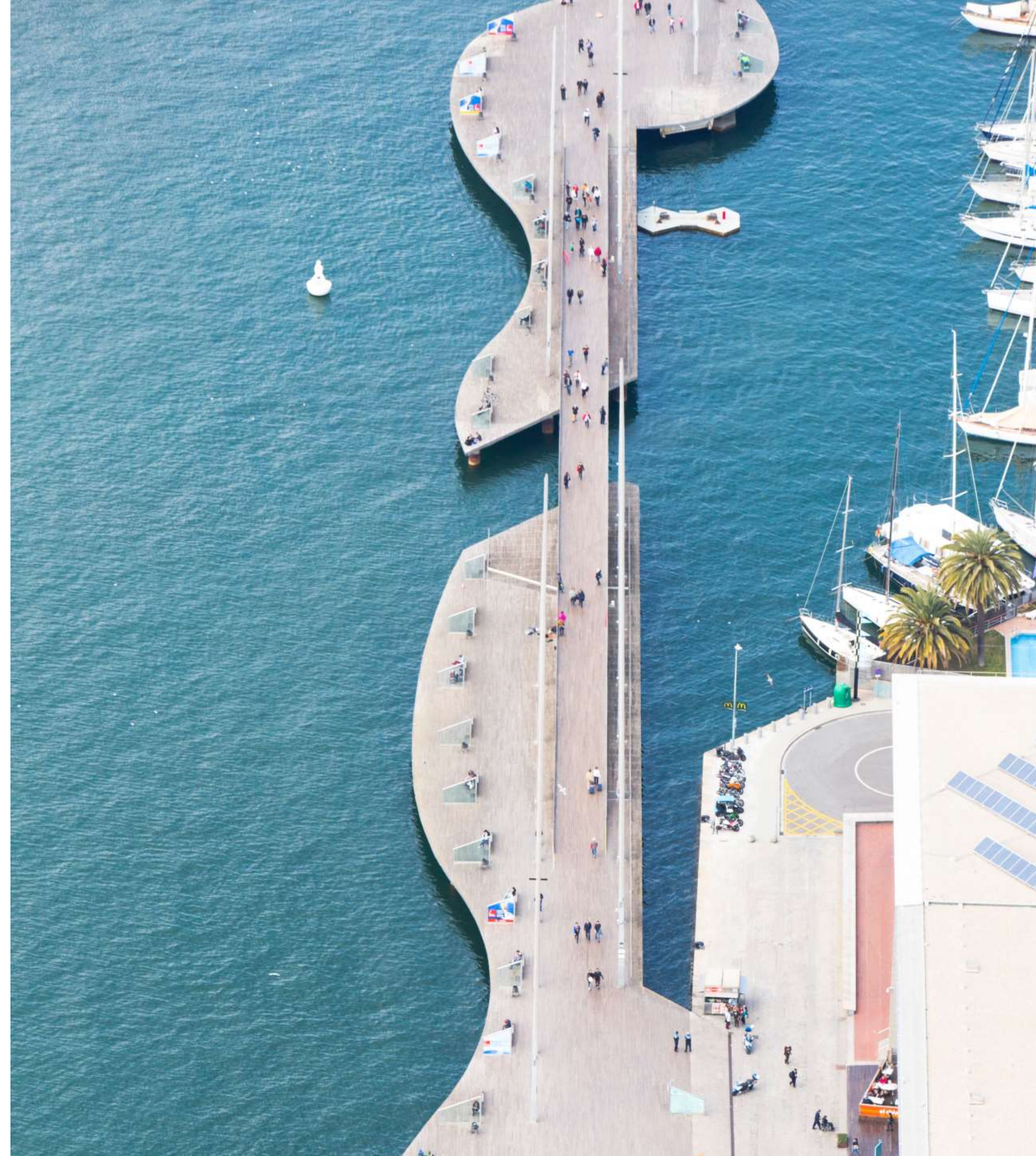


***Barcelona
your best destination
for meetings and
incentives***

Why Barcelona?

Barcelona Metropolitan Region is one of Europe's most important metropolies. Barcelona is the economic, cultural and administrative capital of Catalonia, one of the economic drivers of Spain and Southern Europe.

Welcoming
Easily accessible
State of the art infrastructures
Successful
Practical
Avant-garde
Mediterranean
Historical
Sustainable
Dynamic
Cosmopolitan
Cultural
Innovative
Delectable
Stylish





Barcelona is...

1st world destination in association meetings in number of meetings

Source: ICCA statistics 2017

2nd top meeting destination in the EMEA región (3rd year In a row)

Source: Cvent's 2017

Europe's Leading Meeting & Conference Destination

Source: World Travel Awards 2017

Favourite MICE Destination

Source: American Express Meetings & Events Report 2017

Barcelona is the 3rd most attractive city for founders

Source: Atomico, Startup Heatmap 2017

Barcelona, a leading meetings destination

Barcelona is positioned as one of the top cities in Europe and the world in terms of hosting international conferences.

Barcelona permanent events

***Mobile World Congress
IBTM World
Barcelona Smart City Congress
Alimentaria
Sonar Music Festival***

Lasts years in Barcelona

***2013 EASD - European Association for the Study of
Diabetes Annual Meeting
2014 European Congress of Cardiology - ESC Congress
2015 Microsoft Convergence EMEA
SAP Fisrt Kick off Meeting (FKOM)
UEG Week - United European Gastroenterology
2017 European Congress of Cardiology - ESC Congress
World Routes 2017***

Already announced

***2019 ESMO – European Society of Medical Oncology
2020 EBCC – European Breast Cancer Conference
2021 European Society for Radiotherapy & Oncology - ESTRO***



Barcelona Conference Venues

Venues over 100.000 sqm



Fira Barcelona - Gran Via

Gran Via Fira is one of the largest and most modern venues in Europe, designed by the Japanese architect Toyo Ito.

<i>Total area</i>	240.000 sqm / 2.583.338 ft
<i>Total halls</i>	8 halls
<i>Walking distance hotels</i>	6 hotels / 1.377 rooms



Fira Barcelona - Montjuïc

Built in 1929 to house the International Exhibition, it currently combines tradition with an infrastructure that can be adapted to all types of events.

<i>Total area</i>	134.000 sqm / 1.442.364 ft
<i>Total halls</i>	6 halls
<i>Walking distance hotels</i>	3 hotels / 769 rooms

Barcelona Conference Venues

Venues under 100.000 sqm



Barcelona International Convention Centre

Located by the sea, the CCIB is an emblem of Barcelona's avant-garde architecture. It consists of two buildings, the Convention Centre and the Forum Auditorium.

<i>Total area</i>	11.300 sqm / 121.632,2 ft
<i>Total capacity</i>	15.000 pax
<i>Walking distance hotels</i>	4 hotels / 1.426 rooms



Palau de Congressos de Catalunya

Located in the prestigious Avenida Diagonal of Barcelona, the most important financial and business centre of the city.

<i>Exhibition area</i>	2.000 sqm / 21.527,82 ft
<i>Auditorium</i>	2.000 pax
<i>Walking distance hotels</i>	3 hotels / 783 rooms

Barcelona, a connected city

Barcelona is located in the northeast of Spain and has great land, sea and air communication. The international airport, Barcelona-El Prat, links the city with Europe's capitals and world destinations. The city has a range of sea links, while road and rail are also good ways of getting to Barcelona. Barcelona also has an efficient and safe public transportation.

Barcelona - El Prat Airport (2017)

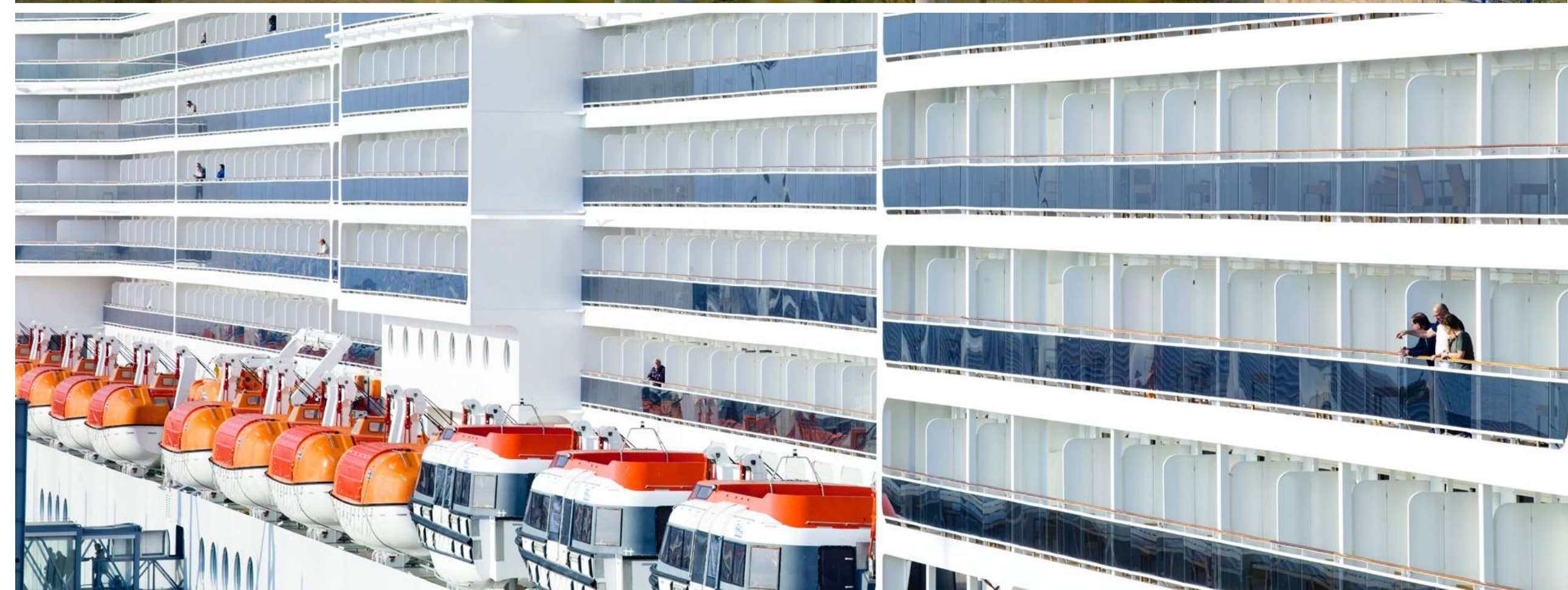
- **7,5 miles / 12 km from the airport to city center**
- **27 Domestic flights**
- **140 Continental flights**
- **43 Intercontinental flights**
- **47,3 M passenger traffic**

Train connections (2017)

- **Direct railway links to Paris**
- **High Speed train to Madrid, Paris, Lyon, Marseille and Toulouse**

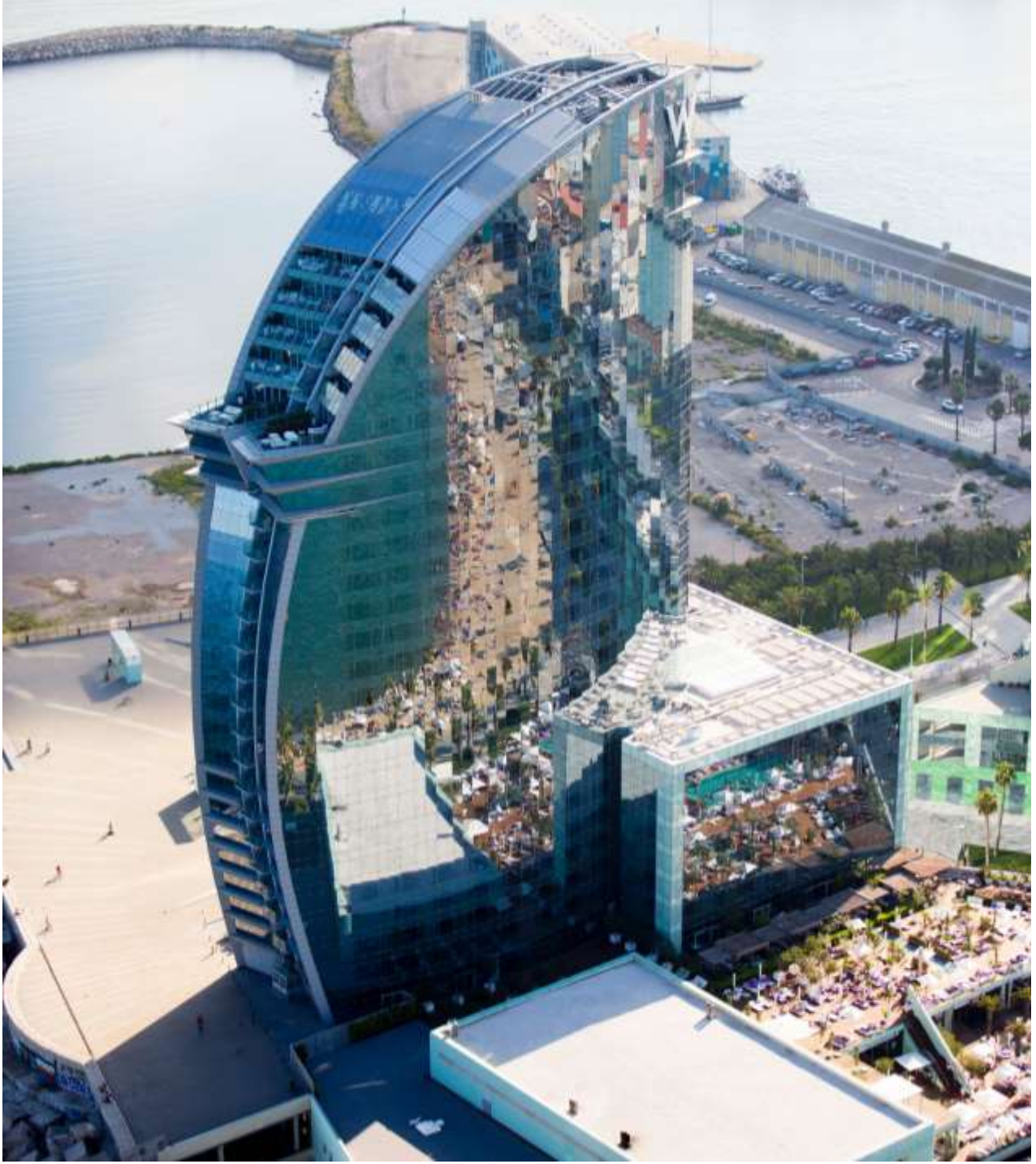
Cruise activity (2017)

- **Mediterranean's leading cruise port and 4th in the world**
- **7 cruise passenger terminals**
- **2,7 M cruise passengers**
- **778 cruise calls**



Hotel industry excellence

Barcelona and its region offer a wide range of hotels. From large (national and international) chains, to charming boutique hotels with highly-personalized services; without forgetting the extensive range of perfectly-equipped meeting spaces.



	<i>Hotels</i>	<i>Rooms</i>	<i>Beds</i>
H5* GL	19	2.723	5.466
H5*	20	2.828	6.233
H4* S	32	4.609	9.167
H4*	182	20.102	40.092
H3*	144	9.760	18.917
H2*	63	3.353	6.625
H1*	52	1.569	2.982
Total	512	45.275	89.482

Numbers of January 2018: Barcelona city & region

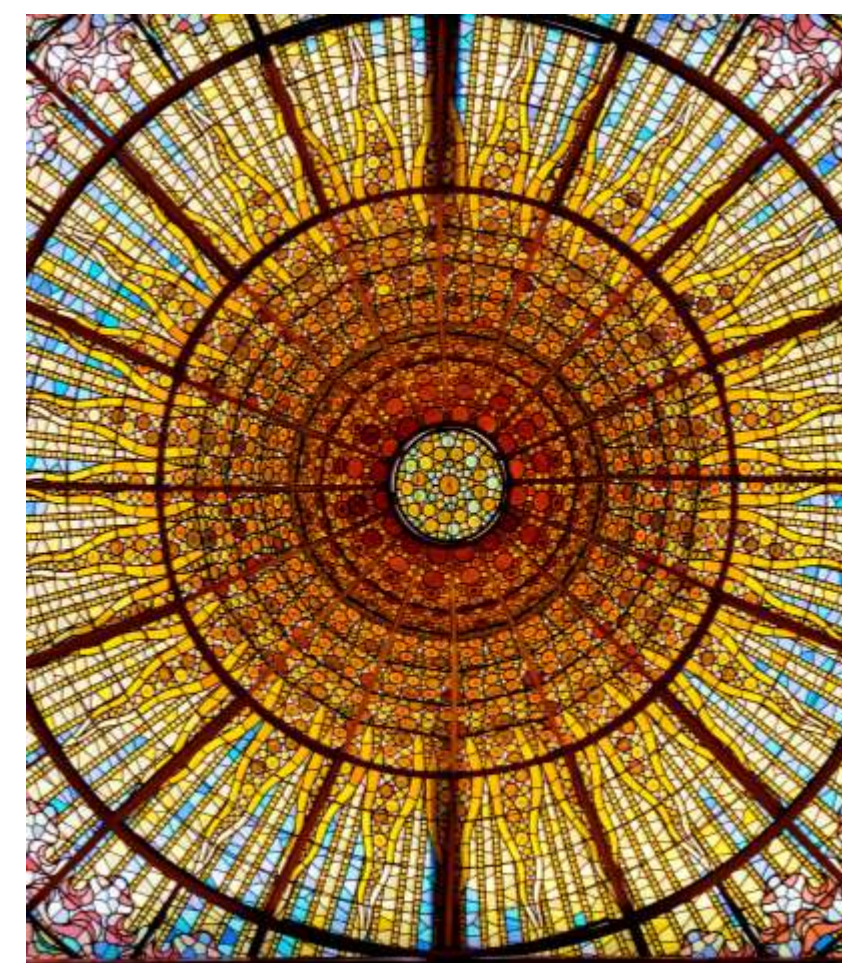
Barcelona has a wide range of singular venues

Barcelona has many striking and unique venues. From sites steeped in history and character to modern facilities.



***Museu Nacional d'Art de Catalunya
Sant Pau Art Nouveau Site
Casa Batlló
La Pedrera
Drassanes Reials
Gran Teatre Liceu
Palau de la Música Catalana
Pavelló Mies Van der Rohe
FCBarcelona***

...



Barcelona, city of culture

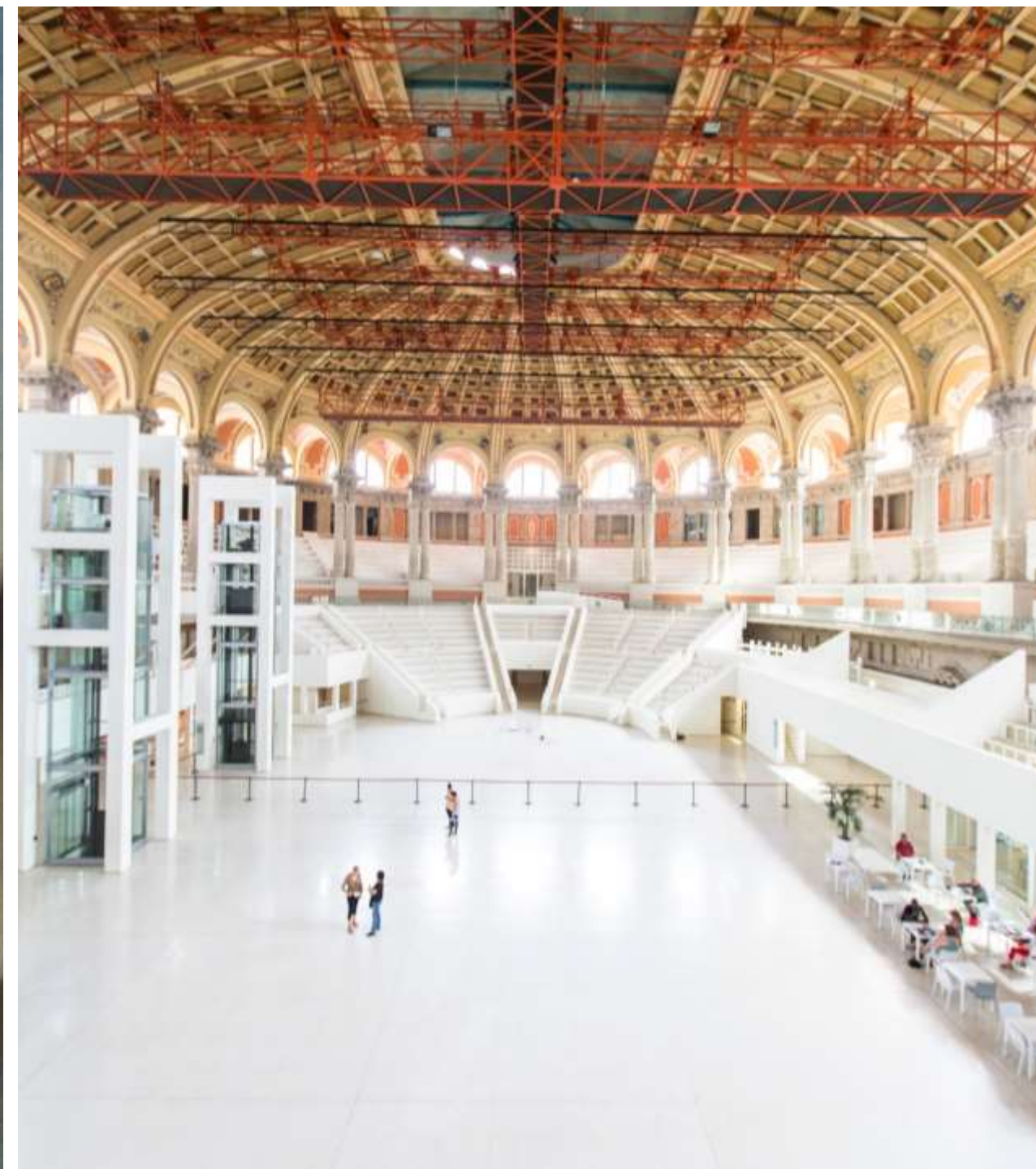
Big names in the world of contemporary art, like Picasso, Gaudí, Miró and Tàpies, have gained the city an international reputation that has been carried forward by professionals in the fields of architecture, design, photography and many other creative disciplines, who have added their talent to the legacy of these universal artists.

Geniuses of Catalan Art Nouveau

Antoni Gaudí
Lluís Domènch i Montaner
Josep Puig i Cadafalch

Geniuses artists in Barcelona

Pablo Picasso
Salvador Dalí
Joan Miró
Antoni Tàpies
Jaume Plensa





Barcelona gastronomy

Barcelona is at the forefront of the international avant-garde gastronomy

Top restaurants

1 Michelin Stars
Alkimia
Caelis
Cinc Sentits
Dos Palillos
Enigma
Gaig
Hisop
Hoja Santa
Hofmann
Koy Shunka
Nectari
L'Àngle
Pakta
Roca Moo
Tickets
Via Veneto
Xerta

2 Michelin Stars
Disfrutar
Dos Cielos
Enoteca
Moments

3 Michelin Stars
Àbac
Lasarte

Barcelona, city of sports

Barcelona was fitter than ever for the 1992 Olympic Games. And it's still in peak condition. This can be seen in the international competitions which attract thousands of people every year and the many facilities for golf, swimming, cycling and all kinds of sport.

Football

**FCBarcelona
RCD Espanyol**

Tennis

**Barcelona Open Banc Sabadell
- Trofeu Conde de Godó**

Circuit de Barcelona-Catalunya

**Gran Premi de Formula 1
Gran Premi Aperol de Catalunya de MotoGP**

Sailing and Water sports

**Regata Trofeu Conde de Godó
Regata Puig Vela Clàssica Barcelona
Barcelona World Race**

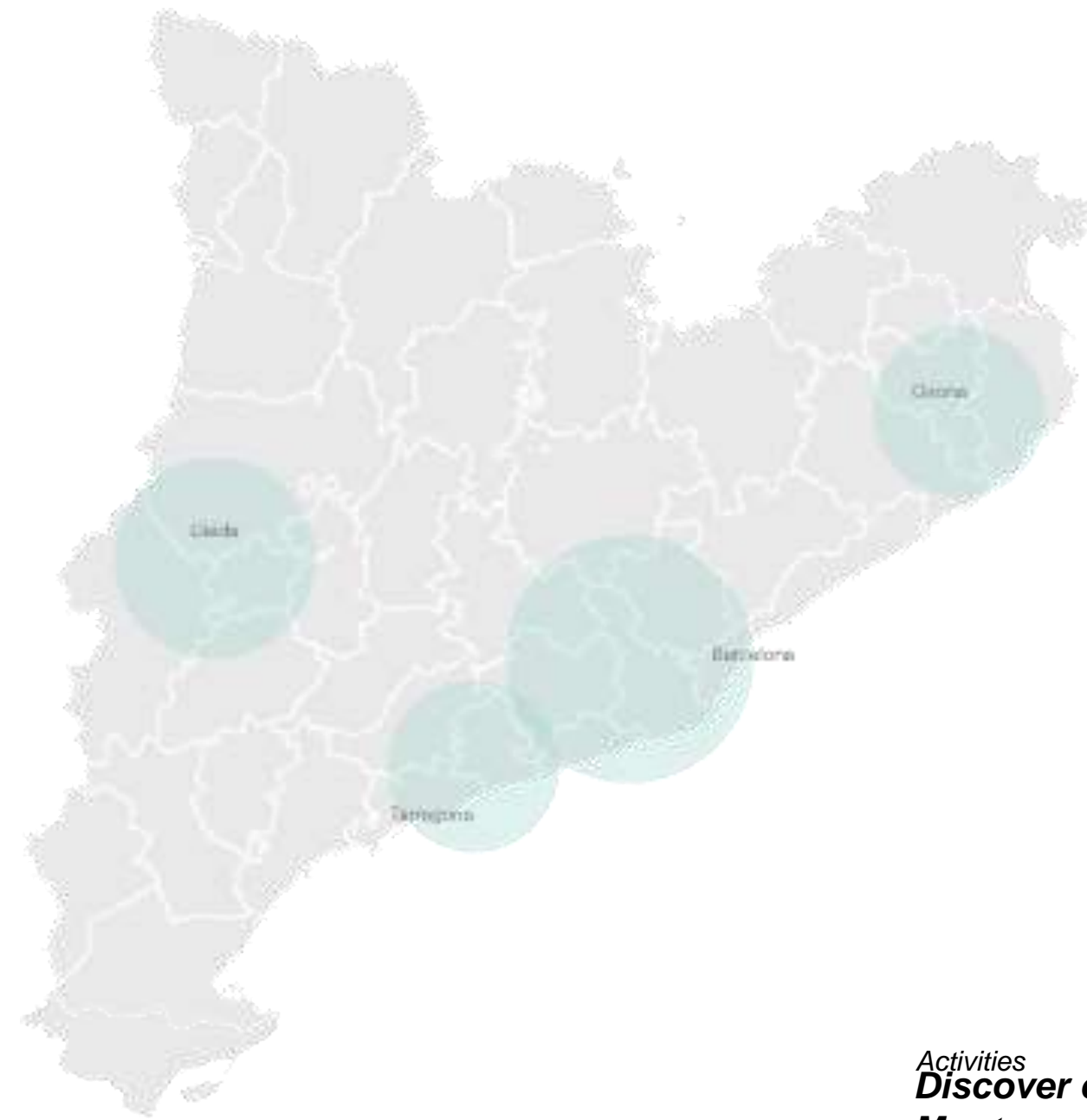
Athletics

**Barcelona Marathon
Jean Bouin Race**



Barcelona ... and much more

Barcelona offers the possibility of taking part in interesting and original activities by land, sea and air. We offer the perfect blend of ideal scenarios, unique atmosphere and creative initiatives.



Activities
Discover cities and villages
Montserrat: 1000 years of spirituality
A world of salt in Cardona
Wine or cava tasting
Team building among vineyards
Kayak and canoeing in Sau damming
Nautical sports in the beach
Golf close to the city
Ballooning over Barcelona





The Barcelona Convention Bureau (BCB) is a programme of Turisme de Barcelona dedicated to promoting the city as a venue for conferences, conventions and incentive travel. We offer free and neutral advisory services for professionals interested in organizing all type of events in Barcelona.



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